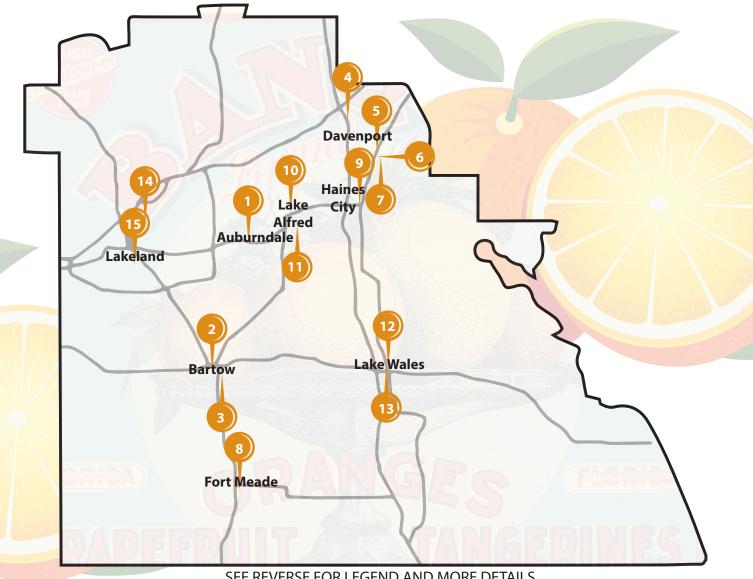


Polk County History and Heritage Trail Citrus Label Tour

A partnership between the Florida Citrus Hall of Fame, Visit Central Florida and the Polk County History Center's History and Heritage Trail inspired the creation of the Citrus Label Tour of Polk County. This driving experience explores part of the historic marketing portion of citrus through the artistic labels that once adorned the old wooden crates used to ship the fresh fruit off to northern markets in the early 1900s.

Enlarged reproductions of these vintage labels are found on various buildings and sites throughout the county.



SEE REVERSE FOR LEGEND AND MORE DETAILS

HISTORY CENTER











MAP LEGEND

Map #	City	Address	Label (s) on Display
1	Auburndale	Auburndale Citrus Growers Association 214 Orange St.	ARIANA FIORE
2	Bartow	History Center 100 E. Main St.	
3	Bartow	Boswell & Dunlap 245 S. Central Ave.	Monocram Monocram Martine M
4	Davenport	Central Florida's Visitor Information Center 101 Adventure Court	FLORA SEAL
5	Davenport	Wilson Park 5 N. State St.	GOLDEN HOLLY
6	Davenport	Merchant's Square 124 W. Bay St.	MATADOR With the second
7	Davenport	Citrus Processing and Packing Plant 315 N. 17-92	THE
8	Fort Meade	Atlantic Coastline Railroad Depot Peace River Packing Company 221 W. Broadway	Romance
9	Haines City	Railroad Park Corner of Main St. and Park Place.	
10	Lake Alfred	MacKay Gardens and Lakeside Preserve 900 MacKay Blvd.	LAKE ALFRED
11	Lake Alfred	Lake Alfred Historical Society 210 N. Seminole Ave.	
12	Lake Wales	Lake Wales Public Library 290 Cypress Garden Lane	
13	Lake Wales	Lake Wales Museum and Cultural Center 325 S. Scenic Highway	Royal PRINCE-WALES King Wales
14	Lakeland	Tigertown Complex 2220 N. Lake Ave.	Tiger Cub Tiger
15	Lakeland	Florida Southern College Corner of Frank Lloyd Wright Way & Johnson Ave.	

Call the Polk County History Center for more details at (863) 534-4386